



[Click image to download high-resolution still.](#)

FREAKSHOW

A Music Video by Mie
Directed by Wes Tank

Produced by Awen
Artist & Creative Director: Mie

Milwaukee, WI

therealmie.com

LOGLINE

Freakshow is a cinematic music video exploring spectacle, control, and the moment a lifelong performer decides to reclaim authorship of her own story.

SYNOPSIS

Freakshow unfolds through four symbolic performers: a pop-rock singer exposed in an alley, a ballerina suspended by marionette strings, a trapeze artist caught in a Hanged Man pose, and a mystic surrounded by snakes, tarot, and ritual. Each figure reflects a different way performance can become a form of quiet violence—being shaped, constrained, praised for endurance, and consumed for spectacle.

Drawing from circus imagery, mysticism, and divination, the film uses ritualistic visual language to explore how identity can become something performed for an audience. As the song repeats its central truth—“what goes up must come down”—the spectacle begins to fracture. What emerges is not a rejection of the stage, but the transformation of it.

FILE INFORMATION

TITLE

Freakshow

FORMAT

Music Video

ARTIST & CREATIVE DIRECTOR

Mie

DIRECTOR & EDITOR

Wes Tank

EXECUTIVE PRODUCER

Cullah, Awen

COUNTRY

United States

YEAR

2025

RUNTIME

00:03:35

CREATIVE DIRECTOR'S STATEMENT

“Freakshow” comes from a lifetime spent on display—and from the quiet reckoning that follows when the performance finally falters.

I’ve been performing since early childhood, taught—implicitly and explicitly—that my value was tied to how well I could hold myself together under scrutiny. As a professional dancer, I experienced how easily discipline can slip into control, and how applause can coexist with harm. For a long time, I believed pain was simply part of the contract.

This film explores that tension. Each character in *Freakshow* reflects a different way performance can shape a person—through expectation, ritual, and spectacle. The circus and mystical imagery mirror how these systems of expectation become normalized, even sacred.

Ultimately, the film is not about rejecting performance. It’s about reclaiming authorship. If the audience has come to see the freak show, then this time, I decide what they are watching.



[Click image to download high-resolution still.](#)

ARTIST BIO

Mie (Maggie Schmidt) is a Milwaukee-based singer-songwriter and creative producer whose work blends cinematic storytelling with atmospheric pop and electro-folk influences. Her projects explore themes of identity, transformation, spectacle, and emotional resilience, often drawing from mythology, mysticism, and performance traditions.

As both a musician and creative director, Mie approaches music as a multidisciplinary art form, building immersive visual worlds around her songs through film, symbolism, and narrative imagery.

Freakshow is part of her evolving audiovisual work exploring how performance, identity, and spectacle intersect—and what it means to reclaim authorship after a lifetime spent under the gaze.



Still from "Freakshow" (2025)

[Click image to download high-resolution still.](#)



Still from "Freakshow" (2025)

[Click image to download high-resolution still.](#)



Click image to download high-resolution still.

CREDITS

FILM

ARTIST & CREATIVE DIRECTOR

Mie

DIRECTOR & EDITOR

Wes Tank

EXECUTIVE PRODUCER

Cullah, Awen

MUSIC

SONG WRITTEN & PERFORMED BY

Mie

PRODUCED, ENGINEERED, AND MIXED BY

Kyle White, Wire & Vice

MASTERED BY

Mystery Room Mastering

CONTACT

Mie (Maggie Schmidt)

therealmie.com

Instagram: [@itsmiemusic](https://www.instagram.com/itsmiemusic)

For press inquiries:

press@awen.online



Behind the Scenes of "Freakshow" (2025)

Click image to download high-resolution still.



Still from "Freakshow" (2025)

Click image to download high-resolution still.